



**2025 ANNUAL MEETING**

*Exhibitor & Sponsor*

**PROSPECTUS**



**MAY 15-18**

**2025**

**NATIONAL HARBOR, MD**

**PES 2025 Annual Meeting**

Exhibit Dates | May 15-17



**2024-2025  
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# Welcome

**Please Join Us!**



On behalf of the Pediatric Endocrine Society (PES), I am thrilled to invite you and your organization to be a part of our 3rd in-person independent meeting, happening from May 15-18, 2025, at the vibrant National Harbor in Maryland. This event is all about Pediatric Endocrinology, offering an exciting lineup of state-of-the-art plenary lectures, dynamic symposia, engaging meet-the-professor sessions, and hands-on workshops. Plus, you'll have the opportunity to showcase your original research to your peers. Our mission is to spark an inspiring exchange of ideas and knowledge among clinicians, researchers, and trainees.

This is your chance to connect with the growing community of pediatric endocrinologists from across North America and beyond. Whether it's diving into the latest breakthroughs in product development or networking with top providers and investigators, there's something for everyone in the field of pediatric endocrinology and diabetology. We also offer a variety of sponsorship opportunities, allowing you to tailor your involvement to match your priorities.

As the President of PES, I'd be delighted to see your organization be a part of this extraordinary event. We can't wait to welcome you to the National Harbor!

A handwritten signature in black ink that reads "Mark R. Palmert".

Sincerely,

Mark R. Palmert, MD, PhD  
PES President 2024-2025

# Who We Are

PES boasts a membership of more than 1,600 individuals, each representing various facets of Pediatric Endocrinology. These dedicated members are committed to advancing research and providing care for children with a range of endocrine disorders, including but not limited to Reproductive, Bone, Thyroid, Diabetes, Obesity, Growth, Pituitary, and Adrenal conditions. The Society is actively engaged in fostering the ongoing education of its members.

## Mission

To promote and advance the endocrine well-being of children, adolescents and young adults and support the professionals who work on their behalf.

## Vision

To be the professional home and voice of pediatric endocrinology in North America.

# Members from

- **50 States and DC**
- **Canada**
- **28 Other Countries**

# 45%

of members from academia, with the rest from private practice, government, industry and more.

# 75%

of Board Certified Pediatric Endocrinologists are members.

## Strategic Goals

- Grow the pediatric endocrinology workforce to meet demands
- Maintain a robust infrastructure that furthers our mission
- Optimize member value through education, programs and services
- Optimize care of children with endocrine conditions
- Optimize effective, transparent and open communication of Society activities

## CONFERENCE SITE

### Gaylord National Resort & Conference Center

201 Waterfront St,  
Oxon Hill, MD 2074



# Exhibitor Fast Facts

Situated in the vibrant heart of National Harbor, just minutes from Washington, DC, the Gaylord National Resort overlooks the scenic Potomac River. This upscale destination boasts an elegant 19-story indoor atrium with a comfortable 72-degree climate year-round, providing the perfect backdrop for a memorable experience.

Information on our special conference room rate at Gaylord National Harbor will be posted to our website once available.

## Exhibit Info **Exhibit Hall: Prince George A & B**

### EXHIBIT DATES (*SUBJECT TO CHANGE*)

#### EXHIBITORS MOVE IN

##### **Thursday, May 15**

8:00 AM–4:00 PM    Move In

#### EXHIBIT HOURS

##### **Thursday, May 15**

6:30–8:30 PM    Exhibits/Opening Reception/Poster Session 1

##### **Friday, May 16**

7:00 AM–8:30 AM    Breakfast in Exhibit Hall  
12:30–2:00 PM    Lunch in Exhibit Hall/Poster Session 2

##### **Saturday, May 17**

7:00 AM–8:30 AM    Breakfast in Exhibit Hall  
12:30–2:00 PM    Lunch in Exhibit Hall/Poster Session 3  
3:00 PM    Dismantle Hall/Posters Close/Move Out

# Exhibit Booth Fees

## 2024 Stats

### Final Registration = 1080+

- Member = 480
- Non-Member = 263
- Fellow/Trainee = 156
- Emeritus = 15
- Resident = 52
- Medical Student = 49
- Advance Practice Provider = 50
- Associate Member = 24

## Standard Booth

All booths are 10x10 ft

- Regular \$5,000\*
- Non-profit University/Hospital \$1,200
- Non-profit \$750

*\*Before February 14, 2025. After this date, the price for the booth space is \$5,500.*

## What is included\*

- Pipe and drape
- Booth ID sign
- Company listing on Annual Meeting website and mobile app

*\* Each exhibitor is responsible for their own furniture, electrical needs, and carpeting. PES will only provide aisle carpeting; the rest of the hall will remain uncarpeted.*

## Exhibit Hall Highlights Planned for 2025

- Dedicated time in the Exhibit Hall to promote traffic
- Three different rotating Poster Sessions
- Breakfast + Lunch in the Exhibit Hall Friday and Saturday
- Lounge areas and places for attendees to gather and network
- Booth Traffic Generators – Maximize Your Exhibit Experience!
  - Sponsorship of the Service Project in the Exhibit Hall
  - Learning Lab Participation

# Sponsorship & Marketing Opportunities

SPONSORSHIP LEVELS	GOLD \$30,000	SILVER \$25,000	BRONZE \$15,000
10 x 10 booth	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Prominent signage acknowledgment & verbal recognition during all plenary sessions & the Annual Business Meeting	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition in meeting materials, meeting app and PES website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Room drop (single page)	<input checked="" type="checkbox"/>		
Logo recognition on PES website with hyperlinked to your company site on PES annual meeting webpage	<input checked="" type="checkbox"/>		
Logo recognition on PES website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Text recognition on PES webpage			<input checked="" type="checkbox"/>

# Unique Sponsorships\*

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## **NEW LEARNING LABS - 4 @ \$5,000 FOR 30-MINUTE SESSION**

Exhibitors – Host your own session in a dedicated area of the exhibit hall and engage attendees by showcasing your products or services with your preferred speakers. This is a unique opportunity to educate and connect directly with your target audience.

## **WI-FI SPONSOR - 1 @ \$20,000**

Keep attendees connected and put your brand front and center! As the exclusive Wi-Fi sponsor, your company name or logo will appear on the network login page, providing prime visibility every time users access the internet.

## **CHARGING STATION SPONSOR - 1 @ \$20,000**

Provide attendees with a convenient spot to recharge their devices and take a quick break. The charging station will include multiple outlets for various devices and showcase your company's branding, offering high visibility and positive brand recognition as attendees power up.

## **COFFEE BREAK SPONSOR - 2 @ \$10,000 EACH**

Includes sponsor signage and recognition in meeting materials, with the option to provide branded cups and napkins.

## **LOUNGE SPONSOR - 3 @ \$20,000**

The Lounge is a space for networking, thought exchange, and relaxation. Attendees come to the lounge to plan their conference day, join in on engaging discussions, reunite with old friends and colleagues, and re-energize for upcoming sessions.

# Unique Sponsorships Cont.

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## **NEW HEADSHOT LOUNGE SPONSOR – 1 @ \$25,000**

Take advantage of a high-visibility, interactive sponsorship opportunity! Your organization will be prominently featured in an email sent to attendees, providing them with a link to their personalized gallery. Attendees' professional headshots can be used long after the meeting—keeping your brand top-of-mind every time they view or share their image. Your booth will be placed next to the lounge for maximum exposure.

## **HOTEL KEY CARDS – 1 @ \$12,000**

Exclusive branding of room key cards for Gaylord National Resort & Conference Center guests.

## **NEW SOCIAL RESPONSIBILITY INITIATIVE SPONSOR: TRAFFIC BUILDER WITH A TWIST! – 10 @ \$1,500**

Support the Capital Area Food Bank and help build pathways out of food insecurity. As a Social Responsibility Initiative Sponsor, your contribution strengthens community welfare while boosting engagement at your booth. Sponsors will display a unique QR code for attendees to scan, answer a trivia question, and enter a raffle for free registration to the 2026 Annual Meeting. This interactive approach highlights your commitment to advancing pediatric endocrinology and making a positive impact on the communities we serve.

**Please note:** *The fee covers the costs of implementing this game in the hall, including staff to manage the activity and the monetary donation to the benefactor. PES does not profit from this sponsorship.*

*\* Sponsorship components are subject to change in the event of a modification to the program if needed.*



# Additional Information



## Registration

All representatives of sponsoring companies that wish to attend the educational sessions of the Annual Meeting must register. Each 10x10 booth includes 2 Exhibit Hall-only badges. If you require extra Exhibit Hall-Only badges, you can acquire up to 2 more at a cost of \$500 each.

## Application & Contract for Sponsorships

Rules and regulations for exhibitors on the reverse side of this contract are an integral part of the contract. It is understood by the undersigned that the annual Meeting of Pediatric Endocrine Society rules and regulations for the Gaylord National Harbor govern all exhibit activities.

## Apply Now

Please click below to reserve your booth space and/or sponsorship commitment, and enter payment.



# Let's Get Started

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Thank you for your interest in PES sponsorship opportunities. We look forward to building a campaign that aligns with your strategic initiatives and returns a generous ROI.



**For more information about sponsorship, contact:**

**Maureen Thompson**

Executive Director

📞 703-718-6014

✉️ [maureen@degnon.org](mailto:maureen@degnon.org)

## Terms & Conditions

CONVENING ORGANIZATION AND SHOW MANAGEMENT is Pediatric Endocrine Society (PES), 6728 Old McLean Village Drive, McLean, VA 22101, 703-556-9222, e-mail [Maureen@degnon.org](mailto:Maureen@degnon.org). Hotel Facility is printed on the Exhibitor Prospectus front cover. Facility rules & Regulations will be printed in the Service Manual. SHOW DECORATOR is Alliance Exposition Services LLC, PO BOX 109, Paeonian Springs, VA 20129.

ELIGIBLE EXHIBITS: SHOW MANAGEMENT reserves the right to determine the eligibility of any Company or Product to exhibit in the Show and further reserves the right to reject any application and/or limit space assigned to any one Company.

ELIGIBILITY TO EXHIBIT: The exhibits at the PES Annual Meeting are designed for the display and demonstration of products and services directly related to the practice and advancement of the field of pediatric endocrinology. Only companies or nonprofit societies or foundations exhibiting products and/or services related to the field of pediatric endocrinology are eligible to exhibit. PES management in consultation with leadership reserves the right to determine the eligibility of any company or product for inclusion in the exhibition. Exhibiting companies must be in good financial standing with PES in order to exhibit. Exhibit space will not be assigned until any outstanding fees have been paid in full.

INSTALLATION, SHOW AND DISMANTLEMENT: Exhibitor agrees to comply with assigned installation, show and dismantle days and hours as outlined in the Exhibitor Prospectus. Exhibits may not be removed from the Facility until final closing of the show unless special permission is obtained in writing in advance from SHOW MANAGEMENT. Exhibits must be removed from the hotel/ facility when specified in the Exhibitor Prospectus. Any displays or materials left in booths, without instructions will be discarded.

CANCELLATION, WITHDRAWAL OR REDUCTIONS IN SPACE: Cancellation or reductions in space and refund is subject to the following conditions: Exhibitors shall give written notice of cancellation to Maureen Thompson. If written notice is received more than 90 days prior to show opening, total money less a 50% cancellation fee will be refunded to Exhibitor; no refunds will be allowed for any cancellation less than 90 days prior to the opening of the Show and SHOW MANAGEMENT reserves the right to re-sell space.

SPACE ASSIGNMENTS AND SUBLEASE: Booth assignments will be made according to the procedures outlined on the contract for space. Exhibitors may not sublease the booth or any equipment provided by SHOW MANAGEMENT, nor shall Exhibitor assign this lease in whole or in part without written approval by SHOW MANAGEMENT in advance of the trade show.

RELOCATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to alter the official floor plan, and/or re-assign any Exhibitor's location as deemed advisable. SHOW MANAGEMENT further reserves the right to make such changes, amendments and additions to these terms and conditions and such further regulations as it considers necessary for the good of the Show.

LIMITATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to stop or remove from the Show any Exhibitor, or their representative, performing an act or practice which in the opinion of SHOW MANAGEMENT is objectionable or detracts from the dignity of the Show or is unethical to the business purpose of the Show. SHOW MANAGEMENT reserves the right to refuse admittance of exhibits or materials to the Show until all dues and fees owed are paid in full. No Exhibitor shall hold any social event, hospitality suite, meeting or demonstration to which attendees are invited that are in conflict with the official Show schedule. In addition, ANY such activities may not take place outside the official Show schedule without the express written permission of the Convening Organization(s).

MUSIC, AUDIO EFFECTS, PHOTOGRAPHY AND VIDEOTAPING: Music and audio-visual devices with sound are permitted only in those locations designed by SHOW MANAGEMENT and at such decibel intensity as not to interfere with the activities of other exhibitors. Photography and video taping other than by official SHOW MANAGEMENT photographers is not permitted within the exhibit hall. Only the exhibitor may grant permission to have its exhibit and/or products photographed.

COPYRIGHT LAW: No copyrighted music may be played or sung in the exhibition area in any fashion (including, nor limited to, background music on video or audio presentations) without obtaining appropriate licensing. The exhibitor shall indemnify SHOW MANAGEMENT, the Convening Organization(s) and the facility, their officers, directors, employees, and agents and save them free and harmless from any and all liability whatsoever, for any infringement of or other violation arising out of the use of copyrighted music.

SECURITY: Although security service will be furnished, SHOW MANAGEMENT, CONVENING ORGANIZATION, and SHOW DECORATOR cannot and will not be responsible for damage to, loss and/or theft of property belonging to any exhibitor, its agents, employees, business invitees, visitors or guests. Each exhibitor must carry their own insurance. APPLICABLE LAWS: This contract shall be governed by the laws of Maryland. Exhibitor agrees to abide by all federal (including but not limited to FDA), state, and city laws, ordinances, and regulations concerning fire safety, health, environment, public safety and hazardous materials and all regulations and restrictions imposed by the Facility. All displays and decorations must be fireproof.

LIMITATION OF LIABILITY: The Exhibitor agrees to make no claim for any reason whatsoever against: SHOW MANAGEMENT, SHOW DECORATOR, the Convening Organization, their officers, directors, employees, agents and authorized representatives, the facility/hotel, Official General Service Contractor, for any of the following: loss, theft, damage to goods, or injury to himself, his employees, or attendees while in the exhibition area, nor any consequential damage to his business for failure to provide space for the exhibitor for the failure to hold the event as scheduled, EXCEPT FOR BREACHES OF THE CONFIDENTIALITY PROVISIONS CONTAINED HEREIN OR TO THE EXTENT FINALLY DETERMINED TO HAVE RESULTED FROM SHOW MANAGEMENT, SHOW DECORATOR, the Convening Organization, their officers, directors, employees, agents and authorized representatives, the facility/hotel, Official General Service Contractor NEGLIGENCE OR WILLFUL

## Terms & Conditions Cont.

**MISCONDUCT.** The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save harmless all parties from claims, losses, damages to persons or property, governmental charges for fines and reasonable attorney's fees arising from third-party claims related to the use of the exhibition premises or part thereof; except for any claims, loss, or damages arising directly from the SHOW MANAGEMENT, SHOW DECORATOR, the Convening Organization, their officers, directors, employees, agents and authorized representatives, the facility/hotel, Official General Service Contractor, own negligence or willful misconduct. In addition, Exhibitor acknowledges that neither SHOW MANAGEMENT nor the Convening Organization(s) maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property insurance covering such losses by Exhibitor. THE ABOVE-CITED REGULATIONS as well as all conditions stated in the Exhibitor Prospectus and exhibit application become a part of the contract between the Exhibitor and the Convening Organization(s).

**INSURANCE:** All property of the Exhibitor is understood to remain under its custody and control in transit to and from or within confines of the Facility. SHOW MANAGEMENT and CONVENING ORGANIZATION do not maintain insurance covering Exhibitor's property. Exhibitor shall carry Comprehensive General Liability coverage including premises, operations and contractual liability coverage of at least \$1,000,000 for Personal Injury Liability and \$500,000 for Property, Worker's Compensation with Employer's Liability with applicable statutory coverage. Certificates shall be furnished upon request.

**FORCE MAJEURE:** In the event the Facility or any part of the exhibit area thereof becomes unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather or other such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or other cause or agency over which SHOW MANAGEMENT has no control or should SHOW MANAGEMENT decide, because of such cause, that it is necessary to cancel, postpone or re-site the exposition or reduce the move in or installation time, show time or move-out time, SHOW MANAGEMENT shall not be liable to indemnify or reimburse exhibitor in respect to any damages or loss, direct or indirect, arising as a result thereof.

**TERMINATION OF RIGHT TO EXHIBIT:** SHOW MANAGEMENT reserves the right to terminate without notice an exhibitor's right to exhibit if an exhibitor or any of their representatives fail to observe the conditions of this contract, or in the opinion of SHOW MANAGEMENT, or they conduct themselves in an unethical or unprofessional manner. Such exhibitors will be dismissed without refund. **ADDENDUM:** SHOW MANAGEMENT reserves the right to make changes, amendments, and additions to these rules as considered advisable for the proper conduct of the exposition, with the provision that all exhibitors will be notified of such changes.

**HOLD HARMLESS CLAUSE:** "The exhibitor assumes the entire responsibility and liability for third-party losses, damages, and claims ("Third-Party Claims") arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all Third-Party Claims."; except for any claims, loss, or damages arising directly from the Hotel's own negligence or willful misconduct. Hotel will not be responsible or liable for any loss, damage, or claims arising out of exhibitor's activities on the Hotel's premises except for any claims, loss, or damages arising directly from the Hotel's own negligence. Pediatric Endocrine Society will be responsible to negotiate the contract with its exhibitors.

**EXHIBITOR RULES AND REGULATIONS BOOTH CONSTRUCTION & SHOW SERVICES:** Standard booths are limited to 8-foot-high background drapes and 3-foot-high side drapes. Maximum height of exhibit is 11.5 feet and may extend only one-half of the booth depth from the back wall. (NOTE: Ceiling height of exhibit hall is 22 feet.) Height in the front half of the exhibit space cannot exceed 4 feet. Booths shall not obstruct other exhibitors or aisles. Booth carpeting is not provided (aisle carpeting will be provided by show management), decorations, furniture, signs, and electrical connections are available to the Exhibitor through the Official General Service Contractor, who will bill the Exhibitor directly. SHOW MANAGEMENT, CONVENING ORGANIZATION, and SHOW DECORATOR are not responsible for any service provided by independent contractors. SHOW MANAGEMENT reserves the right to finish and decorate any unfinished partitions, walls or backs of signs that are exposed to the public and to charge the cost to the Exhibitor.

**BOUNDARIES:** All parts of all exhibits must be exhibited within Exhibitor's assigned space boundaries. Aisle space is under the control of SHOW MANAGEMENT.

**GENERAL SHOW POLICIES:** Noisy or offensive exhibits are prohibited. Distribution of literature or samples must be related to exhibit and distribution limited to within Exhibitor's space. Canvassing the exhibit hall is strictly prohibited. No food or beverages may be distributed from Exhibitor's space without the pre-show approval of SHOW MANAGEMENT. The Exhibitor may not display signs that are not professionally prepared or that in the opinion of the Show Manager detracts from the appearance of the Show in any manner whatsoever. SHOW MANAGEMENT shall have sole control over all admission policies at all times.

**CONFERENCE ACTIVITY APPROVAL:** Any conference activity or demonstration planned before, during or after the meeting by vendors (including but not limited to exhibitors, sponsors) that involve conference invitees, meeting attendees, delegates, officers must be approved by the CONVENING ORGANIZATION. Generally, such activities may not take place without pre-approval to maintain the educational integrity of the conference or meeting. Certain activities, once approved, may warrant premium charges. **USE OF DISPLAY SPACE:** A representative of the exhibiting company must be present at the booth(s) at all times during the posted exhibit hours. With the exception of book publishers, the sale of merchandise or equipment of any kind is prohibited in the exhibit hall without prior approval

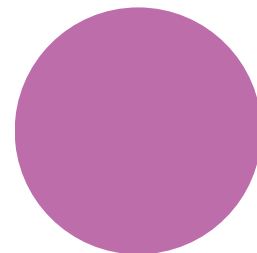
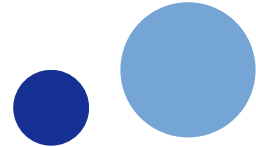
## Terms & Conditions Cont.

from SHOW MANAGEMENT. The use of the Convening Organization(s) logo on displays, signs, giveaways, promotional literature or other material is strictly prohibited. In addition, the use of the acronym of the Convening Organization must not be used on pre, at-show and/or post show promotional material unless specific written permission is granted. Use of any Convener, Sponsor or other logos is strictly prohibited unless permission is granted directly from those organizations in writing. Signs or other articles are prohibited from being fastened to the walls, pillars or electrical fixtures. The use of thumbtacks, tape, nails, screws, bolts or any other tool or material which could mar the floor or walls is prohibited. Drip pans must be used under all equipment where there is a possibility of leakage. No helium-filled balloons or adhesive backed stickers may be used or given out by exhibitors.

**FDA APPROVAL/CLEARANCE:** If an exhibitor intends to display, introduce or feature an article whose pre- market approval or clearance is pending from the US Food & Drug Administration, the exhibitor's materials, and the exhibitor's personnel must disclose that such article has not received final FDA approval/ clearance and clearly conveyed the status of such article consistent with such laws, rules and regulations administered by the FDA. The exhibit and any associated materials also must adequately and completely disclose that the article is not currently available for sale or commercial distribution in the US. Exhibitors shall indemnify and hold harmless SHOW MANAGEMENT and the Organization(s) from and against any and all costs, fees, expenses, penalties, damages and claims arising from exhibitor's failure to comply with all laws, rules and regulations (including those of FDA) applicable to such article (including any law, rule or regulation governing the display, introduction, or advertising of such article prior to final FDA approval/clearance).

**EXHIBIT HALL BADGES:** All exhibitor personnel must be registered. Instructions for this process will be provided to exhibitor when confirmation of booth assignment is made. 2 Hall only badges per 10x10 space will be provided with the booth.

**UNION LABOR:** Exhibitors are required to observe all union contracts in effect among SHOW MANAGEMENT, official contractors, facilities and various labor organizations represented. Any labor required for installation or dismantle, decoration or use of equipment must be ordered through the general service contractor. Tipping is strictly forbidden for any personnel providing any services. Exhibitor assumes responsibility and agrees to indemnify and defend the Pediatric Endocrine Society and the Gaylord National Hotel, and the Hotel's Owner, and their respective owners, managers, subsidiaries, affiliates, employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither the Pediatric Endocrine Society nor the Hotel Parties maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.





# Pediatric Endocrine Society 2025

May 15-18, 2025

Gaylord National / Prince George's Exhibit Halls A/B / National Harbor, MD