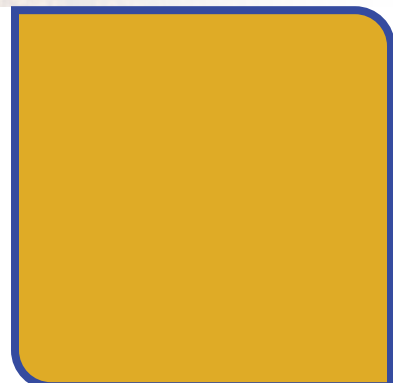
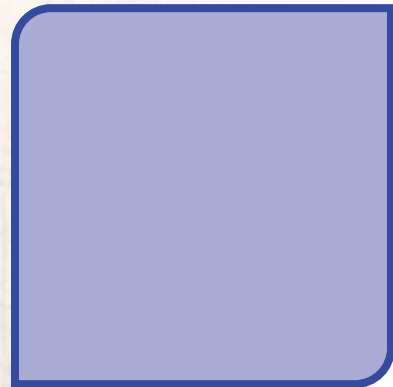


Pediatric Endocrine Society



Mission
Alliance
Partnership
(MAP)
Program



www.PedsEndo.org

Who We Are

The PES has over 1,400 members representing the multiple disciplines of **Pediatric Endocrinology**. The members are dedicated to research and treatment of children with endocrine disorders: reproductive, bone, thyroid, diabetes, obesity, growth, pituitary and adrenal. The Society works to promote the continuing education of its membership.

Mission

To advance and promote the endocrine health and well-being of children and adolescents.

Vision

To be the professional home and voice of pediatric endocrinology in North America.

Goals

Knowledge	Collaboration and Leadership	Member Value	Advocacy	Society Strength
Improving care through teaching, discovery and dissemination of knowledge.	Expanding impact and value of the Society through strategic partnerships.	Providing opportunities for professional growth and practice development.	Advocating for the needs of Society members, patients and families.	Optimizing Society strength through membership and leadership.

Members from:

- 🌐 50 States and DC
- 🌐 Canada
- 🌐 28 Other Countries

45% of members from Academia, with the rest from private practice, government, industry and more.

74% of Board Certified Pediatric Endocrinologists are members.

BOARD OF DIRECTORS

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PES  **PEDIATRIC ENDOCRINE SOCIETY**

6728 Old McLean Village Drive • McLean, VA 22101 • 703.556.9222 • info@pedsendo.org

Join the MAP Program

As a PES Mission Alliance Partner, your company directly supports the goals set forth in the strategic plan of the society and allows PES to strengthen and demonstrate our priorities in the areas of :

- ✓ education, training and workforce development
- ✓ research
- ✓ patient care
- ✓ patient access
- ✓ public advocacy

Introduction to PES Mission Alliance Partners

The Board of Directors and the Membership of the Pediatric Endocrine Society are pleased to present our new model for the Society's relationship with the Health Care Industry: PES Mission Alliance Partners (MAP). We recognize that many entities that participate in the field of endocrinology and diabetes have missions and values that are directly aligned with those of PES, and invite the opportunity for the perfect alliance to support our members and the patients for whom we provide care.

We envision the development of strategic partnerships between PES and MAP members to accomplish our shared goals. Moreover, we foresee an important transition from thinking about what the Society and companies can acquire from each other to one that focuses on what we can achieve together. As its name implies, it is our sincere hope that MAP will join with PES to navigate the complex currents of the changing healthcare landscape and together chart a course toward a vibrant future for pediatric endocrinology and for the patients and families to whom we are committed.

At the same time, this model promotes greater value for our strategic partners, greater transparency about the relationships that the Society has with stakeholder organizations and increased financial predictability for all. The core of this model is a fixed financial contribution to PES in **support of the Society's goals** of education, training and workforce development, research, patient care, patient access, and public advocacy. This fixed contribution is paired with societywide recognition of sponsorship and the intention is for this contribution to eventually take the place of specific grant requests, providing greater MAP member value and greater financial predictability to both PES and our partners. This model also includes a tiered MAP membership structure that allows businesses and other entities to take into consideration their own mission and alignment with goals of PES to determine the degree to which they aspire to commit to this partnership.



MAP Program Benefits

		Partner \$20,000	Silver Partner \$30,000	Gold Partner \$50,000	Platinum Partner \$100,000
PES Leadership and Members	1. Invitation to January meeting of the Board of Directors	✓	✓	✓	✓
	2. Annual "What's New" spotlight in newsletter and website	✓	✓	✓	✓
	3. One discounted access to snail mail distribution list	✓	✓	✓	✓
	4. One free snail mail distribution list		✓	✓	✓
	5. Discounted registration to PES courses		✓	✓	✓
	6. Membership in Special Interest Groups		✓	✓	✓
	7. One free registration to PES courses			✓	✓
	8. Annual opportunity to contribute to survey of membership on questions of interest			✓	✓
	9. One free PES membership				✓
	10. One virtual meeting with the PES leadership to be scheduled between June — December				✓
Recognition, Marketing and Communication	11. Recognition as PES Alliance Partner at all PES events	✓	✓	✓	✓
	12. Sponsorship logo on website	✓	✓	✓	✓
	13. One free print subscription to <i>Hormone Research in Pediatrics</i> , the Official Journal of PES	✓	✓	✓	✓
	14. Logo with live links to corporate website on PES website		✓	✓	✓
	15. Acknowledgement of platinum sponsorship at PES Annual Meeting events				✓
	16. Advertisement on PES Meeting App				✓
	17. Sponsorship of Opening Reception at the PES Annual Meeting		✓	✓	✓
Education, Conferences and Courses	18. Sponsorship of PES courses (Board Review Course and Spring Fellow's Retreat)			✓	✓
	19. Sponsorship of medical student workforce development programs			✓	✓
	20. One complimentary Industry Sponsored Symposium				✓

PLEASE NOTE, at this time, the 2025 Annual meeting, board review course and Spring Retreat are scheduled to be in person. Should that change for any reason making a virtual offering the only option, we will still have opportunities for the MAP to exhibit your products and/or have a product theater. We will host the January 2025 MAP/Board meeting in person, and the Virtual MAP spotlight that was designed to provide additional value year-round on the PES website will continue in 2025. We will continue to hold virtual satellite symposia throughout the 2025 calendar year for those interested in sponsorship of a virtual industry sponsored symposia (ISS). (see separate applications for ISS and meeting exhibit and sponsorship details).

Important Note: All benefits associated with the PES MAP program are subject to review and change. Benefits are fulfilled on a first-come basis and PES may be unable to accommodate requests made after deadlines.