2024 ANNUAL MEETING

Exhibitor & Sponsor PROSPECTUS

May 2-5 | Chicago, IL
Exhibit Dates | May 2-4
Dear Colleagues and Friends,

It is with great pleasure that we invite you to the Pediatric Endocrine Society’s second in-person independent meeting, taking place from May 2–5, 2024, in downtown Chicago, IL. The meeting will be exclusively dedicated to Pediatric Endocrinology, featuring a comprehensive program of state-of-the-art plenary lectures, topical symposia, practical meet-the-professor sessions, and workshops. Attendees will also have the opportunity to present their original work to colleagues. Our goal is to offer a platform for an invigorating exchange of ideas and knowledge among clinicians, researchers, and trainees.

We are excited to bring together a growing community of pediatric endocrinologists from across North America and beyond. During the event, you will have the opportunity to share the latest advances in product development and interact with scores of providers and investigators in all areas of pediatric endocrinology and diabetology. There are also many sponsorship possibilities available that will allow you to tailor your level of engagement to your individual priorities.

As the PES President for 2023–2024, I would be honored to have your organization participate in this unique event. We look forward to seeing you in Chicago!

Sincerely,

Thomas O. Carpenter, MD
PES President 2023–2024
Who We Are
PES boasts a membership of more than 1,600 individuals, each representing various facets of Pediatric Endocrinology. These dedicated members are committed to advancing research and providing care for children with a range of endocrine disorders, including but not limited to Reproductive, Bone, Thyroid, Diabetes, Obesity, Growth, Pituitary, and Adrenal conditions. The Society is actively engaged in fostering the ongoing education of its members.

Mission
To promote and advance the endocrine well-being of children, adolescents and young adults and support the professionals who work on their behalf.

Vision
To be the professional home and voice of pediatric endocrinology in North America.

Members From
- 50 States and DC
- Canada
- 28 Other Countries

45% of members from academia, with the rest from private practice, government, industry and more.

74% of Board Certified Pediatric Endocrinologists are members.

Strategic Goals
- Grow the pediatric endocrinology workforce to meet demands
- Maintain a robust infrastructure that furthers our mission
- Optimize member value through education, programs and services
- Optimize care of children with endocrine conditions
- Optimize effective, transparent and open communication of Society activities
The Sheraton Grand Chicago is Chicago’s premier downtown riverfront hotel, steps from Michigan Avenue shopping, Navy Pier and Millennium Park. This extraordinary, award-winning hotel offers the city’s best location, spectacular views, superb accommodations, and deluxe amenities including five distinctive restaurants and an indoor pool.

More information on special conference rates at The Sheraton Grand Chicago Hotel will be posted to our website once available.

**Exhibit Info**  Exhibit Hall: Sheraton Grand Hotel Riverwalk AB

**EXHIBIT DATES (SUBJECT TO CHANGE)**

**EXHIBITORS MOVE IN**
- 8:00 AM – 4:00 PM: Thursday, May 2

**EXHIBIT HOURS**
- **Thursday, May 2**
  - 6:30 – 8:30 PM: Exhibits/Opening Reception/Poster Session 1
- **Friday, May 3**
  - 7:30 AM–4:30 PM: Exhibits Open
  - 10:15 – 10:45 AM: Break/Exhibits Open
  - 12:15 – 1:45 PM: Lunch in Exhibit Hall/Poster Session 2
  - 3:45 – 4:15 PM: Break/Exhibits Open
- **Saturday, May 4**
  - 7:30 AM–4:30 PM: Exhibits Open
  - 10:15 – 10:45 AM: Break/Exhibits Open
  - 12:15 – 1:45 PM: Lunch in Exhibit Hall/Poster Session 3
  - 4:30 PM: Dismantle Hall/Posters Close/Move Out
Exhibit Booth Fees

Standard Booth 10x10 ft
$3,500* / non-profit $750
*Before January 31, 2024. After this
date, the price for the booth space
is $4,000.

What is included:
- Pipe and drape
- Booth ID Sign
- Company listing on annual meeting Website and mobile app
- One lead retrieval handheld device

2023 Stats
Final Registration = 900+
- Member = 498
- Non-Member = 152
- Fellow/Trainee = 127
- Emeritus = 12
- Resident = 40
- Medical Student = 33
- Advance Practice Provider = 39
- Associate Member = 27

Exhibit Hall Highlights Planned for 2024
- Dedicated breaks for the Exhibit Hall to promote traffic
- Three different rotating Poster Sessions
- Lunch in the Exhibit Hall Friday and Saturday
- Lounge areas and places for attendees to gather and network

*All furniture is the responsibility of the individual exhibitor. The Pediatric Endocrine Society will not provide additional carpeting; the hall is carpeted) or electricity.
## Sponsorship Opportunities

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<thead>
<tr>
<th>SPONSORSHIP LEVELS</th>
<th>Gold $25,000</th>
<th>Silver $15,000</th>
<th>Bronze $10,000</th>
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<tbody>
<tr>
<td>10 x 10 booth</td>
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<td>Prominent signage acknowledgment &amp; verbal recognition during all plenary sessions &amp; the Annual Business Meeting</td>
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<td>Recognition in meeting materials, meeting app and PES website</td>
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<td>Room drop (single page)</td>
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<td>Logo recognition on PES website with hyperlinked to your company site on PES annual meeting webpage</td>
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<td>Logo recognition on PES website</td>
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Unique Sponsorships*

CHARGING STATION SPONSOR - 1 @ $10,000
Meeting attendees will welcome the chance to take a moment and recharge their devices. The station will have several outlets for charging multiple devices. The sponsor’s signage will be prominently displayed at the station.

COFFEE BREAK SPONSOR - 3 @ $8,000 EACH
Includes signage and reference of your sponsorship in meeting materials. You have the opportunity to provide branded cups and/or napkins.

LOUNGE SPONSOR - 1 @ $10,000
The Lounge is a space for networking, thought exchange, and relaxation. Attendees from all over the world come to the lounge to plan their conference day, join in on engaging discussions, reunite with old friends and colleagues, and re-energize for upcoming sessions.

HOTEL KEY CARDS - 1 @ $8,000
Exclusive branding of room key cards for Sheraton Grand hotel guests.

SPONSORSHIP LISTING
On most conference materials, sponsors will be listed alphabetically.

* Sponsorship components are subject to change in the event of a modification to the program if needed.
Additional Information

Registration
All representatives of sponsoring companies that wish to attend the educational sessions of the Annual Meeting must register. Each 10x10 booth includes 2 Exhibit Hall–only badges. If you require extra Exhibit Hall–Only badges, you can acquire up to 2 more at a cost of $250 each.

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Application & Contract for Sponsorships
Rules and regulations for exhibitors on the reverse side of this contract are an integral part of the contract. It is understood by the undersigned that the annual Meeting of Pediatric Endocrine Society rules and regulations for the Sheraton Grande Chicago govern all exhibit activities.

Please use this online application to reserve your booth space and/or sponsorship commitment, and enter payment.

Apply Here
Let’s Get Started

Thank you for your interest in PES sponsorship opportunities. We look forward to building a campaign that aligns with your strategic initiatives and returns a generous ROI.

For more information about sponsorship, contact:

Maureen Thompson
Executive Director
703-718-6014
maureen@degnon.org
LIMITATION OF LIABILITY: The Exhibitor agrees to make no claim for any reason whatsoever against SHOW MANAGEMENT, SHOW DECORATOR, the Convening Organization, their officers, directors, employees, agents and authorized representatives, the mailing address of the Sheraton Chicago, and the Hotel Parties. SHOW DECORATOR is not responsible for any service provided by independent contractors. SHOW MANAGEMENT reserves the right to finish and decorate any unfinished partitions, walls or backs of signs that are exposed to the public and to charge the cost to the Exhibitor.

BOUNDARIES: All parts of all exhibits must be exhibited within the Exhibitor's assigned space boundaries. Side space is under the control of SHOW MANAGEMENT.

GENERAL SHOW POLICIES: Noisy or offensive exhibits are prohibited. Distribution of literature or samples must be related to exhibit and distribution limited to within Exhibitor's space. Convening the exhibit hall is strictly prohibited. Exhibitor must leave from Exhibitor’s space without the pre-show approval of SHOW MANAGEMENT. The Exhibitor may not display signs that are not professionally prepared or that in the opinion of the Show Manager detract from the dignity of the appearance of the Show in any manner whatsoever. SHOW MANAGEMENT shall have sole control over all admission policies at all times.

CONFERENCE ACTIVITY APPROVAL: Any conference activity or meeting area, including, but not limited to, exhibit space and/or any part of the convention center, must be approved in writing by SHOW MANAGEMENT. During the Trade Show, any conference activity will not take place without pre-approval to maintain the educational integrity of the conference or meeting. Certain activities, once approved, may warrant premium charges.

USE OF DISPLAY SPACE: A representative of the exhibiting company, or another representative of the company, must be present at their booth(s) at all times during the posted exhibit hours. With the exception of book publishers, the sale of merchandise or equipment on the premises by Exhibitor shall be permitted only with prior approval from SHOW MANAGEMENT. The use of the Convention Organization(s) logo on displays, signs, giveaways, promotional literature or other materials, is prohibited unless special permission is obtained in writing in advance from SHOW MANAGEMENT. The logos of the Convention Organization(s) must not be used on pre, at- and/or post show promotional material unless specific written permission is granted. Use of the Convention Organization(s) logo on displays, signs or other materials are prohibited unless permission is granted directly from those organizations in writing. Signs or other materials are prohibited at all times on the walls, displays, carpeting, or electrical fixtures. The use of thumbtacks, tape, nails, screws, bolts or any other tool or material which could mar the floor or walls is prohibited. Drip pans must be used at all times. No extension cords, circuit breakers, surge protectors, or any electrical device is allowed for use at the exhibit space unless special permission is obtained in writing from SHOW MANAGEMENT. Floor lighting is prohibited. No helium-filled balloons or adhesive backed stickers may be used or given out by exhibitors.

FDA APPROVAL/CLEARANCE: If an exhibit intends to display, introduce or feature an article whose pre-marketed approval or clearance is pending from the US Food & Drug Administration, the exhibitor’s materials, and the exhibitor’s personnel must disclose that such article has been approved or cleared by the FDA only if such approval or clearance is obtained in accordance with applicable statutory coverage. Certificates shall be furnished upon request.

FORCE MAJEURE: In the event the Facility or any part of the exhibits other than the conference area is damaged beyond repair for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather or other such cause, or as a result of governmental intervention, malicious damage, acts of war, strikes, lock-outs, or other causes beyond its control and for which liability over which SHOW MANAGEMENT has no control or should SHOW MANAGEMENT decide, because of such cause, that it is necessary to cancel, postpone or re-site the exposition, or as a result of any time or move-out time, SHOW MANAGEMENT shall not be liable to indemnify or reimburse exhibitor in respect to any damages or costs, direct or indirect, arising as a result of the termination of the right to exhibit.

TERMINATION OF RIGHT TO EXHIBIT: SHOW MANAGEMENT reserves the right to terminate without notice an exhibitor’s right to exhibit if an exhibitor or any of its representatives fail to observe the conditions of this contract, or in the opinion of SHOW MANAGEMENT the exhibit or any aspect of the exhibit is unsuitable, objectionable or detracts from the dignity, reputation, or operation of the Show.

EXHIBITOR RULES AND REGULATIONS: BOOTH CONSTRUCTION & SHOW SERVICES: Standard booths are limited to 8-foot-high backgound drapes and 3-foot-high side panels. Maximum height of exhibit is 11.5 feet and may extend back no more than the width of the booth. All display, booth, and exhibit items must be within the space and cannot extend over any of the restrictions imposed by the Facility. All displays and decorations must be fireproof.

APPLICABLE LAWS: This contract shall be governed by the laws of Chicago, IL. Exhibit agrees to abide by all federal (including but not limited to FDA), state, and city laws, ordinances, and regulations concerning fire safety, health, environment, public safety, and all other ordinances, rules, regulations, and restrictions imposed by the Facility. All displays and decorations must be fireproof.