2024 ANNUAL MEETING

Exhibitor & Sponsor

PROSPECTUS

May 2-5 | Chicago, IL
Exhibit Dates | May 2-4
Dear Colleagues and Friends,

It is with great pleasure that we invite you to the Pediatric Endocrine Society’s second in-person independent meeting, taking place from May 2–5, 2024, in downtown Chicago, IL. The meeting will be exclusively dedicated to Pediatric Endocrinology, featuring a comprehensive program of state-of-the-art plenary lectures, topical symposia, practical meet-the-professor sessions, and workshops. Attendees will also have the opportunity to present their original work to colleagues. Our goal is to offer a platform for an invigorating exchange of ideas and knowledge among clinicians, researchers, and trainees.

We are excited to bring together a growing community of pediatric endocrinologists from across North America and beyond. During the event, you will have the opportunity to share the latest advances in product development and interact with scores of providers and investigators in all areas of pediatric endocrinology and diabetology. There are also many sponsorship possibilities available that will allow you to tailor your level of engagement to your individual priorities.

As the PES President for 2023–2024, I would be honored to have your organization participate in this unique event. We look forward to seeing you in Chicago!

Sincerely,

Thomas O. Carpenter, MD
PES President 2023–2024
Who We Are

PES boasts a membership of more than 1,600 individuals, each representing various facets of Pediatric Endocrinology. These dedicated members are committed to advancing research and providing care for children with a range of endocrine disorders, including but not limited to Reproductive, Bone, Thyroid, Diabetes, Obesity, Growth, Pituitary, and Adrenal conditions. The Society is actively engaged in fostering the ongoing education of its members.

Mission

To promote and advance the endocrine well-being of children, adolescents and young adults and support the professionals who work on their behalf.

Vision

To be the professional home and voice of pediatric endocrinology in North America.

Members From

- 50 States and DC
- Canada
- 28 Other Countries

45%

of members from academia, with the rest from private practice, government, industry and more.

74%

of Board Certified Pediatric Endocrinologists are members.

Strategic Goals

- Grow the pediatric endocrinology workforce to meet demands
- Maintain a robust infrastructure that furthers our mission
- Optimize member value through education, programs and services
- Optimize care of children with endocrine conditions
- Optimize effective, transparent and open communication of Society activities
The Sheraton Grand Chicago is Chicago’s premier downtown riverfront hotel, steps from Michigan Avenue shopping, Navy Pier and Millennium Park. This extraordinary, award-winning hotel offers the city’s best location, spectacular views, superb accommodations, and deluxe amenities including five distinctive restaurants and an indoor pool.

More information on special conference rates at The Sheraton Grand Chicago Hotel will be posted to our website once available.

**Exhibit Info**  Exhibit Hall: Sheraton Grand Hotel Riverwalk AB

**EXHIBIT DATES (SUBJECT TO CHANGE)**

**EXHIBITORS MOVE IN**
- 8:00 AM – 4:00 PM: Thursday, May 2

**EXHIBIT HOURS**
- **Thursday, May 2**
  - 6:30 – 8:30 PM: Exhibits/Opening Reception/Poster Session 1

- **Friday, May 3**
  - 7:30 AM–4:30 PM: Exhibits Open
  - 10:15 – 10:45 AM: Break/Exhibits Open
  - 12:15 – 1:45 PM: Lunch in Exhibit Hall/Poster Session 2
  - 3:45 – 4:15 PM: Break/Exhibits Open

- **Saturday, May 4**
  - 7:30 AM–4:30 PM: Exhibits Open
  - 10:15 – 10:45 AM: Break/Exhibits Open
  - 12:15 – 1:45 PM: Lunch in Exhibit Hall/Poster Session 3
  - 4:30 PM: Dismantle Hall/Posters Close/Move Out
Exhibit Booth Fees

**Standard Booth** 10x10 ft
$3,500*/ non-profit $750
*Before January 31, 2024. After this date, the price for the booth space is $4,000.

What is included*:
- Pipe and drape
- Booth ID sign
- Company listing on annual meeting Website and mobile app
- One lead retrieval handheld device

*All furniture is the responsibility of the individual exhibitor. The Pediatric Endocrine Society will not provide additional carpeting; the hall is carpeted) or electricity.

**2023 Stats**
Final Registration = 900+
- Member = 498
- Non-Member = 152
- Fellow/Trainee = 127
- Emeritus = 12
- Resident = 40
- Medical Student = 33
- Advance Practice Provider = 39
- Associate Member = 27

**Exhibit Hall Highlights Planned for 2024**
- Dedicated breaks for the Exhibit Hall to promote traffic
- Three different rotating Poster Sessions
- Lunch in the Exhibit Hall Friday and Saturday
- Lounge areas and places for attendees to gather and network
<table>
<thead>
<tr>
<th>SPONSORSHIP LEVELS</th>
<th>Gold $25,000</th>
<th>Silver $15,000</th>
<th>Bronze $10,000</th>
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<tbody>
<tr>
<td>10 x 10 booth</td>
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<td>Prominent signage acknowledgment &amp; verbal recognition during all plenary sessions &amp; the Annual Business Meeting</td>
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<td>Recognition in meeting materials, meeting app and PES website</td>
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<td>Room drop (single page)</td>
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<td>Logo recognition on PES website with hyperlinked to your company site on PES annual meeting webpage</td>
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Unique Sponsorships*

CHARGING STATION SPONSOR - 1 @ $10,000
Meeting attendees will welcome the chance to take a moment and recharge their devices. The station will have several outlets for charging multiple devices. The sponsor’s signage will be prominently displayed at the station.

COFFEE BREAK SPONSOR - 3 @ $8,000 EACH
Includes signage and reference of your sponsorship in meeting materials. You have the opportunity to provide branded cups and/or napkins.

LOUNGE SPONSOR - 1 @ $10,000
The Lounge is a space for networking, thought exchange, and relaxation. Attendees from all over the world come to the lounge to plan their conference day, join in on engaging discussions, reunite with old friends and colleagues, and re-energize for upcoming sessions.

HOTEL KEY CARDS - 1 @ $8,000
Exclusive branding of room key cards for Sheraton Grand hotel guests.

SPONSORSHIP LISTING
On most conference materials, sponsors will be listed alphabetically.

* Sponsorship components are subject to change in the event of a modification to the program if needed.
Registration
All representatives of sponsoring companies that wish to attend the educational sessions of the Annual Meeting must register. Each 10x10 booth includes 2 Exhibit Hall–only badges. If you require extra Exhibit Hall–Only badges, you can acquire up to 2 more at a cost of $250 each.

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Application & Contract for Exhibit Space
Rules and regulations for exhibitors on the reverse side of this contract are an integral part of the contract. It is understood by the undersigned that the annual Meeting of Pediatric Endocrine Society rules and regulations for the Sheraton Grande Chicago govern all exhibit activities.

Please use this online application to reserve your booth space and/or sponsorship commitment, and enter payment.

Apply Here
Let’s Get Started

Thank you for your interest in PES sponsorship opportunities. We look forward to building a campaign that aligns with your strategic initiatives and returns a generous ROI.

For more information about sponsorship, contact:

Maureen Thompson
Executive Director

703-718-6014
maureen@degnon.org
CONVENING ORGANIZATION AND SHOW MANAGEMENT: Pediatric Endocrine Society (PES), 8728 Old Mclean Village Drive, Mclean, VA 22101. The Exhibitor Prospectus front cover. Facility rules & Regulations will be printed in the Service Manual.

SHOW DECORATOR is Alliance Exposition Services LLC, PO BOX 693, Poaierian Springs, VA 20129. ELIGIBLE EXHIBITS: SHOW MANAGEMENT reserves the right to determine the eligibility of any Convening Organization, its officers, directors, employees, agents and authorized representatives, the Convener, Sponsor, the Official General Service Contractor, for any of the following loss, theft, damage, to goods, or injury to himself, his employees, or attendees while in the exhibition area, nor any Exhibitor's equipment or displays; and failure to provide space for the exhibitor for the failure to hold the event as scheduled, EXCEPT FOR BREACHES OF THE CONFIDENTIALITY PROVISIONS CONTAINED HEREIN OR TO THE EXTENT FINALLY DETERMINED TO HAVE BEEN CAUSED BY THE SHOW DECORATOR, the Convening Organization, their officers, directors, employees, agents and authorized representatives, the facility/hotel, Official General Service Contractor NEGLIGENT OR WILLFUL MISCONDUCT. In addition, exhibitors that fail to comply with the provision that all exhibitors will be notified of such termination in the event that the exhibitor does not receive written notice of the exhibitor's property and it is the sole responsibility of Exhibitor to discharge contracts for property insurance covering such losses by Exhibitor.

LIMITATION OF LIABILITY: The Exhibitor agrees to make no claim for any reason whatsoever againstSHOWNAGEMENT, SHOW DECORATOR, the Convening Organization, their officers, directors, employees, agents and authorized representatives, the Convener, Sponsor or the Official General Service Contractor, for any of the following loss, theft, damage, to goods, or injury to himself, his employees, or attendees while in the exhibition area, nor any Exhibitor's equipment or displays; and failure to provide space for the exhibitor for the failure to hold the event as scheduled, EXCEPT FOR BREACHES OF THE CONFIDENTIALITY PROVISIONS CONTAINED HEREIN OR TO THE EXTENT FINALLY DETERMINED TO HAVE BEEN CAUSED BY THE SHOW DECORATOR, the Convening Organization, their officers, directors, employees, agents and authorized representatives, the facility/hotel, Official General Service Contractor NEGLIGENT OR WILLFUL MISCONDUCT. In addition, exhibitors that fail to comply with the provision that all exhibitors will be notified of such termination in the event that the exhibitor does not receive written notice of the exhibitor's property and it is the sole responsibility of Exhibitor to discharge contracts for property insurance covering such losses by Exhibitor.

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November 2022