



2023 PES Annual Meeting

MAY 5-8 | SAN DIEGO, CA

Exhibitor and Sponsor Prospectus

Exhibit Dates: May 5 – 7



Welcome

2022-2023 PES BOARD OF DIRECTORS

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Dear Colleagues and Friends,

On behalf of the Pediatric Endocrine Society, I am delighted to extend a very sincere welcome and invitation for you to join us for the momentous occasion of our inaugural independent, in person, scientific meeting which will take place from May 5-8, 2023, in sunny San Diego, California.

This historic event will be exclusively devoted to Pediatric Endocrinology and will feature a stunning array of plenary lectures, symposia, meet the professor sessions, spark sessions and more. We look forward to bringing together an impressive number of clinicians, researchers, and trainees for an invigorating exchange of ideas and new knowledge that spans the breadth of our diverse specialty. We would be honored to have your company participate in what promises to be an intellectually stimulating and exciting event!

As an exhibitor, you will have the opportunity to share the latest advances in product development and have personal interactions with scores of providers and investigators in all areas of general pediatric endocrinology and diabetology. A multitude of additional sponsorship possibilities exists that will allow you to tailor your level of engagement to whatever best suits your company's priorities and needs!

Come to San Diego and be a part of history in the making as pediatric endocrinologists come together from all regions of North America for our eagerly anticipated "SOLO" PES meeting! We look forward to seeing you there!

Sincerely,
Craig Alter, MD
PES President 2022-2023



Who We Are

The PES has over 1,600 members representing the multiple disciplines of **Pediatric Endocrinology**.

The members are dedicated to research and treatment of children with endocrine disorders: reproductive, bone, thyroid, diabetes, obesity, growth, pituitary and adrenal. The Society works to promote the continuing education of its membership.

Mission

To advance and promote the endocrine health and well-being of children and adolescents.

Vision

To be the professional home and voice of pediatric endocrinology in North America.

Goals

Knowledge	Collaboration and Leadership	Member Value	Advocacy	Society Strength
Improving care through teaching, discovery and dissemination of knowledge.	Expanding impact and value of the Society through strategic partnerships.	Providing opportunities for professional growth and practice development.	Advocating for the needs of Society members, patients and families.	Optimizing Society strength through membership and leadership.

Members from:

-  50 States and DC
-  Canada
-  28 Other Countries

45% of members from Academia, with the rest from private practice, government, industry and more.

74% of Board Certified Pediatric Endocrinologists are members.



Exhibitor Fast Facts

Conference Site

Sheraton San Diego Hotel & Marina | 1380 Harbor Island Drive | San Diego, CA 92101

Sheraton San Diego Hotel & Marina dazzles guests with waterfront views, sophisticated accommodations, and four-star amenities. Connect to a true San Diego experience with a location in the heart of the San Diego harbor, yet just minutes from San Diego International with a complimentary shuttle; enjoy proximity to downtown, Gaslamp Quarter, San Diego Zoo and Petco Park. Refresh in our light-filled accommodations, relax on your balcony or explore the vibrant city—all in our refreshing waterfront atmosphere.

Exhibit Hall: *Eventide*

For more information on special conference rates at Sheraton San Diego Hotel & Marina, visit sheratonsandiegohotel.com.

Exhibit Dates (Subject to change)

Exhibitors move in: Thursday, May 4, 2023, from 8:00 AM – Noon

Exhibit hours:

Friday, May 5, 2023

6:30 PM – 8:30 PM

Exhibits/Poster Session 1/Opening Reception

Saturday, May 6, 2023

7:00 AM – 8:30 AM

10:15 AM – 10:45 AM

12:30 PM – 2:00 PM

Exhibits/Breakfast

Exhibits/Break

Exhibits/Poster Session 2/Lunch

Sunday, May 7, 2023

7:00 AM – 8:30 AM

9:15 AM – 9:45 AM

12:30 PM – 2:00 PM

Exhibits/Breakfast

Break/Exhibits Open

Exhibits/Poster Session 3/Lunch

Dismantle: Hall and posters close, move out can begin at 2:30 PM on Sunday, May 7.

Booth Space Fees

Standard booth - 10x10 feet

\$3,000 by January 6, 2023

\$3,500 after January 6, 2023

What is included*:

- Pipe and drape
- Booth ID sign
- Company listing in annual meeting printed program materials and mobile app

**All furniture is the responsibility of the individual exhibitor. The Pediatric Endocrine Society will not provide additional carpeting; the hall is carpeted) or electricity.*



Exhibitor Fast Facts

2023 Exhibit Hall Highlights!

- Dedicated breaks in the Exhibit Hall to promote traffic
- Three different rotating Poster Sessions in the Exhibit Hall
- Lunch in the Exhibit Hall Saturday and Sunday
- Lounge areas and places for attendees to gather and network

Booth Traffic Generators

Maximize Your Exhibit Experience

- Hotel Room Drops to highlight your booth location to meeting attendees

For additional information on this options please see the **Sponsorship** section of this **Exhibitor Prospectus** or email Maureen Thompson at Maureen@degnon.org.

Benefits to the Exhibitors

- Opportunities to network one on one with pediatric endocrinologists
- Access to decision makers
- Complimentary listing in the Final Program/app
- Unique recognition on our annual meeting website, the mobile app and on Pediatric Endocrine Society's website

Cancellation

Cancellation or reductions in space and refund is subject to the following conditions: Exhibitors shall give written notice of cancellation to Maureen Thompson, Maureen@degnon.org. If written notice is received more than 60 days prior to show opening, total money less a 50% cancellation fee will be refunded to Exhibitor; no refunds will be allowed for any cancellation less than 60 days prior to the opening of the Show and SHOW MANAGEMENT reserves the right to resell space.

Contact Information

Exhibit Sales

Maureen Thompson
Executive Director, PES
6728 Old McLean Village Drive
McLean, VA 22101
Maureen@degnon.org



Sponsorship & Marketing Opportunities

Sponsorship Levels	Golden \$25,000	Silver \$15,000	Bronze \$10,000
Logo recognition on PES website with hyperlinked to your company site on PES annual meeting webpage	✓		
Room drop (single page)	✓		
10x10 booth	✓	✓	
Exhibit booth in choice location	✓	✓	
Post show mailing list	✓	✓	
Large Signage recognition & verbal recognition at annual business meeting	✓	✓	✓
Recognition in meeting materials, PES website and PES meeting app	✓	✓	✓
Logo recognition on PES website (no hyperlink)		✓	
Text recognition on PES webpage (no logo, text only)			✓



Unique Sponsorships*

* Sponsorship components are subject to change in the event of a modification in the program if needed.

Hydration Stations - \$10,000

Quench the thirst of attendees and show your respect for the environment at “Hydration Stations.” The sponsor’s logo will appear at each station for the 3-day conference. This sponsorship also offers the opportunity for the sponsor to provide water bottles for registered attendees. *(To be produced and shipped by sponsor to hotel).*

Lounge Sponsor - \$7,500

Includes signage and reference of your sponsorship in meeting materials.

Cell Phone/Tablet Charging Station Sponsor - \$5,000

Meeting attendees will welcome the change to take a moment and re-charge their devices. The station will have several outlets for charging multiple devices. The sponsor’s signage will be displayed at the station and reference of your sponsorship in meeting materials.

Hand Sanitizing Station Sponsor - \$5,000

Keep yourself and others healthy by providing hand sanitizer for meeting attendees. Sponsorship includes sponsor branded freestanding hand sanitizing units.

Hotel Key Cards - \$7,500

For exclusive branding of room key cards for Sheraton San Diego Hotel & Marina guests.

Coffee Break Sponsor (3) - \$5,000 each

Includes signage and reference of your sponsorship in meeting materials. You have the opportunity to provide branded cups and/or napkins.

Room Drops - \$2,000

Have material regarding your product(s) distributed to PES Annual Meeting attendees’ hotel rooms at the Sheraton Hotel and Marina on a mutually agreed date. Sponsor is responsible for production of 300 pieces (number of rooms on peak night in hotel). Show management must approve the piece to be distributed.

Sponsorship Listing

On most conference materials, sponsors will be listed alphabetically.



Additional Information

Registration

All representatives of sponsoring companies wishing to attend the educational sessions of the annual meeting must register. Each booth will come with 2 Exhibit Hall only badges. Additional Exhibit Hall only badges can be purchased for \$250.

Important Dates

Exhibitors move in: Thursday, May 4, 2023, from 8:00 AM – Noon

Exhibit hours:

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6:30 PM – 8:30 PM

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7:00 AM – 8:30 AM

Exhibits/Breakfast

9:15 AM – 9:45 AM

Break/Exhibits Open

12:30 PM – 2:00 PM

Exhibits/Poster Session 3/Lunch

Dismantle: Hall and posters close, move out can begin at 4:30 PM on Sunday, May 7.

Application and Contract for Exhibit Space

Rules and regulations for exhibitors on the reverse side of this contract are an integral part of the contract. It is understood by the undersigned that the annual Meeting of Pediatric Endocrine Society rules and regulations for the Sheraton San Diego Hotel & Marina govern all exhibit activities.

Please use this online application to reserve your booth space and/or sponsorship commitment, and enter payment.

Apply Here



Terms and Conditions

CONVENING ORGANIZATION AND SHOW MANAGEMENT is Pediatric Endocrine Society (PES), 6728 Old McLean Village Drive, McLean, VA 22101, 703-556-9222, e-mail Maureen@degnon.org. Hotel Facility is on the Exhibitor Prospectus front cover. Facility rules & Regulations will be printed in the Service Manual.

SHOW DECORATOR is Alliance Exposition Services LLC, PO BOX 109, Paconian Springs, VA 20129. **ELIGIBLE EXHIBITS:** SHOW MANAGEMENT reserves the right to determine the eligibility of any Company or Product to exhibit in the Show and further reserves the right to reject any application and/or limit space assigned to any one Company.

ELIGIBILITY TO EXHIBIT: The exhibits at the PES Annual Meeting are designed for the display and demonstration of products and services directly related to the practice and advancement of the field of pediatric endocrinology. Only companies or nonprofit societies or foundations exhibiting products and/or services related to the field of pediatric endocrinology are eligible to exhibit. PES management in consultation with leadership reserves the right to determine the eligibility of any company or product for inclusion in the exhibition. Exhibiting companies must be in good financial standing with PES in order to exhibit. Exhibit space will not be assigned until any outstanding fees have been paid in full.

INSTALLATION, SHOW AND DISMANTLEMENT: Exhibitor agrees to comply with standard installation, show and dismantle days and hours as outlined in the Exhibitor Prospectus. Exhibits may not be removed from the Facility until final closing of the show unless special permission is obtained in writing in advance from SHOW MANAGEMENT. Exhibits must be removed from the hotel/ facility when specified in the Exhibitor Prospectus. Any displays or materials left in booths, without instructions will be discarded.

CANCELLATION, WITHDRAWAL OR REDUCTIONS IN SPACE: Cancellation or reductions in space and refund is subject to the following conditions: Exhibitors shall give written notice of cancellation to Maureen Thompson. If written notice is received more than 90 days prior to show opening, total money less a 50% cancellation fee will be refunded to Exhibitor; no refunds will be allowed for any cancellation less than 90 days prior to the opening of the Show and SHOW MANAGEMENT reserves the right to re-sell space.

SPACE ASSIGNMENTS AND SUBLEASE: Booth assignments will be made according to the procedures outlined on the contract for space. Exhibitors may not sublease the booth or any equipment provided by SHOW MANAGEMENT, nor shall Exhibitor assign this lease in whole or in part without written approval by SHOW MANAGEMENT in advance of the trade show.

RELOCATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to alter the official floor plan, and/or re-assign any Exhibitor's location as deemed advisable. SHOW MANAGEMENT further reserves the right to make such changes, amendments and additions to these terms and conditions and such further regulations as it considers necessary for the good of the Show.

LIMITATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to stop or remove from the Show any Exhibitor, or their representative, performing an act or practice which in the opinion of SHOW MANAGEMENT is objectionable or detracts from the dignity of the Show or is unethical to the business purpose of the Show. SHOW MANAGEMENT reserves the right to refuse admittance of exhibits or materials to the Show until all dues and fees owed are paid in full. No Exhibitor shall hold any social event, hospitality suite, meeting or demonstration to which attendees are invited that are in conflict with the official Show schedule. In addition, ANY such activities may not take place outside the official Show schedule without the express written permission of the Convening Organization(s).

MUSIC, AUDIO EFFECTS, PHOTOGRAPHY AND VIDEOTAPING:

Music and audio-visual devices with sound are permitted only in those locations designed by SHOW MANAGEMENT and at such decibel intensity as not to interfere with the activities of other exhibitors. Photography and video taping other than by official SHOW MANAGEMENT photographers is not permitted within the exhibit hall. Only the exhibitor may grant permission to have its exhibit and/or products photographed.

COPYRIGHT LAW: No copyrighted music may be played or sung in the exhibition area in any fashion (including, nor limited to, background music on video or audio presentations) without obtaining appropriate licensing. The exhibitor shall indemnify SHOW MANAGEMENT, the Convening Organization(s) and the facility, their officers, directors, employees, and agents and save them free and harmless from any and all liability whatsoever, for any infringement of or other violation arising out of the use of copyrighted music.

SECURITY: Although security service will be furnished, SHOW MANAGEMENT, CONVENING ORGANIZATION, and SHOW

DECORATOR cannot and will not be responsible for damage to, loss and/or theft of property belonging to any exhibitor, its agents, employees, business invitees, visitors or guests. Each exhibitor must carry their own insurance.

APPLICABLE LAWS: This contract shall be governed by the laws of the San Diego, CA. Exhibitor agrees to abide by all federal (including but not limited to FDA), state, and city laws, ordinances, and regulations concerning fire safety, health, environment, public safety and hazardous materials and all regulations and restrictions imposed by the Facility. All displays and decorations must be fireproof.

LIMITATION OF LIABILITY: The Exhibitor agrees to make no claim for any reason whatsoever against: SHOW MANAGEMENT, SHOW DECORATOR, the Convening Organization, their officers, directors, employees, agents and authorized representatives, the facility/hotel, Official General Service Contractor, for any of the following: loss, theft, damage to goods, or injury to himself, his employees, or attendees while in the exhibition area, nor any consequential damage to his business for failure to provide space for the exhibit or for the failure to hold the event as scheduled. The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save harmless all parties from claims, losses, damages to persons or property, governmental charges for fines and attorney's fees related to the use of the exhibition premises or part thereof. In addition, Exhibitor acknowledges that neither SHOW MANAGEMENT nor the Convening Organization(s) maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property insurance covering such losses by Exhibitor.

THE ABOVE-CITED REGULATIONS as well as all conditions stated in the Exhibitor Prospectus and exhibit application become a part of the contract between the Exhibitor and the Convening Organization(s).

INSURANCE: All property of the Exhibitor is understood to remain under its custody and control in transit to and from or within confines of the Facility. SHOW MANAGEMENT and CONVENING ORGANIZATION do not maintain insurance covering Exhibitor's property. Exhibitor shall carry Comprehensive General Liability coverage including premises, operations and contractual liability coverage of at least \$1,000,000 for Personal Injury Liability and \$500,000 for Property, Worker's Compensation with Employer's Liability with applicable statutory coverage naming PES and Alliance, as co-insured. Certificates shall be furnished upon request.

FORCE MAJEURE: In the event the Facility or any part of the exhibit area thereof becomes unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather or other such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or other cause or agency over which SHOW MANAGEMENT has no control or should SHOW MANAGEMENT decide, because of such cause, that it is necessary to cancel, postpone or re-site the exposition or reduce the move-in or installation time, show time or move-out time, SHOW MANAGEMENT shall not be liable to indemnify or reimburse exhibitor in respect to any damages or loss, direct or indirect, arising as a result thereof.

TERMINATION OF RIGHT TO EXHIBIT: SHOW MANAGEMENT reserves the right to terminate without notice an exhibitor's right to exhibit if an exhibitor or any of their representatives fail to observe the conditions of this contract, or in the opinion of SHOW MANAGEMENT, or they conduct themselves in an unethical or unprofessional manner. Such exhibitors will be dismissed without refund.

ADDENDUM: SHOW MANAGEMENT reserves the right to make changes, amendments, and additions to these rules as considered advisable for the proper conduct of the exposition, with the provision that all exhibitors will be notified of such changes.

HOLD HARMLESS CLAUSE: "The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims." Hotel will not be responsible or liable for any loss, damage, or claims arising out of exhibitor's activities on the Hotel's premises except for any claims, loss, or damages arising directly from the Hotel's own negligence. Pediatric Endocrine Society will be responsible to negotiate the contract with its exhibitors.

EXHIBITOR RULES AND REGULATIONS

BOOTH CONSTRUCTION & SHOW SERVICES: Standard booths are limited to 8 foot high background drapes and 3 foot high side drapes. Maximum height of exhibit is 11.5 feet and may extend only one-half of the booth depth from the back wall. (NOTE:

Ceiling height of exhibit hall is 12 feet.) Height in the front half of the exhibit space cannot exceed 4 feet. Booths shall not obstruct other exhibitors or aisles. Booth carpeting (facility is carpeted), decorations, furniture, signs, and electrical connections are available to the Exhibitor through the Official General Service Contractor, who will bill the Exhibitor directly. SHOW MANAGEMENT, CONVENING ORGANIZATION, and SHOW DECORATOR are not responsible for any service provided by independent contractors. SHOW MANAGEMENT reserves the right to finish and decorate any unfinished partitions, walls or backs of signs that are exposed to the public and to charge the cost to the Exhibitor.

BOUNDARIES: All parts of all exhibits must be exhibited within Exhibitor's assigned space boundaries. Aisle space is under the control of SHOW MANAGEMENT.

GENERAL SHOW POLICIES: Noisy or offensive exhibits are prohibited. Distribution of literature or samples must be related to exhibit and distribution limited to within Exhibitor's space. Canvassing the exhibit hall is strictly prohibited. No food or beverages may be distributed from Exhibitor's space without the pre-show approval of SHOW MANAGEMENT. The Exhibitor may not display signs that are not professionally prepared or that in the opinion of the Show Manager detracts from the appearance of the Show in any manner whatsoever. SHOW MANAGEMENT shall have sole control over all admission policies at all times.

CONFERENCE ACTIVITY APPROVAL: Any conference activity or demonstration planned before, during or after the meeting by vendors (including but not limited to exhibitors, sponsors) that involve conference invitees, meeting attendees, delegates, officers must be approved by the CONVENING ORGANIZATION. Generally such activities may not take place without pre-approval to maintain the educational integrity of the conference or meeting. Certain activities, once approved, may warrant premium charges.

USE OF DISPLAY SPACE: A representative of the exhibiting company must be present at the booth(s) at all times during the posted exhibit hours. With the exception of book publishers, the sale of merchandise or equipment of any kind is prohibited in the exhibit hall without prior approval from SHOW MANAGEMENT. The use of the Convening Organization(s) logo on displays, signs, giveaways, promotional literature or other material is strictly prohibited. In addition, the use of the acronym of the Convening Organization must not be used on pre, at-show and/or post show promotional material unless specific written permission is granted. Use of any Convener, Sponsor or other logos is strictly prohibited unless permission is granted directly from those organizations in writing. Signs or other articles are prohibited from being fastened to the walls, pillars or electrical fixtures. The use of thumbtacks, tape, nails, screws, bolts or any other tool or material which could mar the floor or walls is prohibited. Drip pans must be used under all equipment where there is a possibility of leakage. No helium-filled balloons or adhesive backed stickers may be used or given out by exhibitors.

FDA APPROVAL/CLEARANCE: If an exhibitor intends to display, introduce or feature an article whose pre-market approval or clearance is pending from the US Food & Drug Administration, the exhibitor's materials, and the exhibitor's personnel must disclose that such article has not received final FDA approval/ clearance and clearly conveyed the status of such article consistent with such laws, rules and regulations administered by the FDA. The exhibitor and any associated materials also must adequately and completely disclose that the article is not currently available for sale or commercial distribution in the US. Exhibitors shall indemnify and hold harmless SHOW MANAGEMENT and the Organization(s) from and against any and all costs, fees, expenses, penalties, damages and claims arising from exhibitor's failure to comply with all laws, rules and regulations (including those of FDA) applicable to such article (including any law, rule or regulation governing the display, introduction, or advertising of such article prior to final FDA approval/clearance).

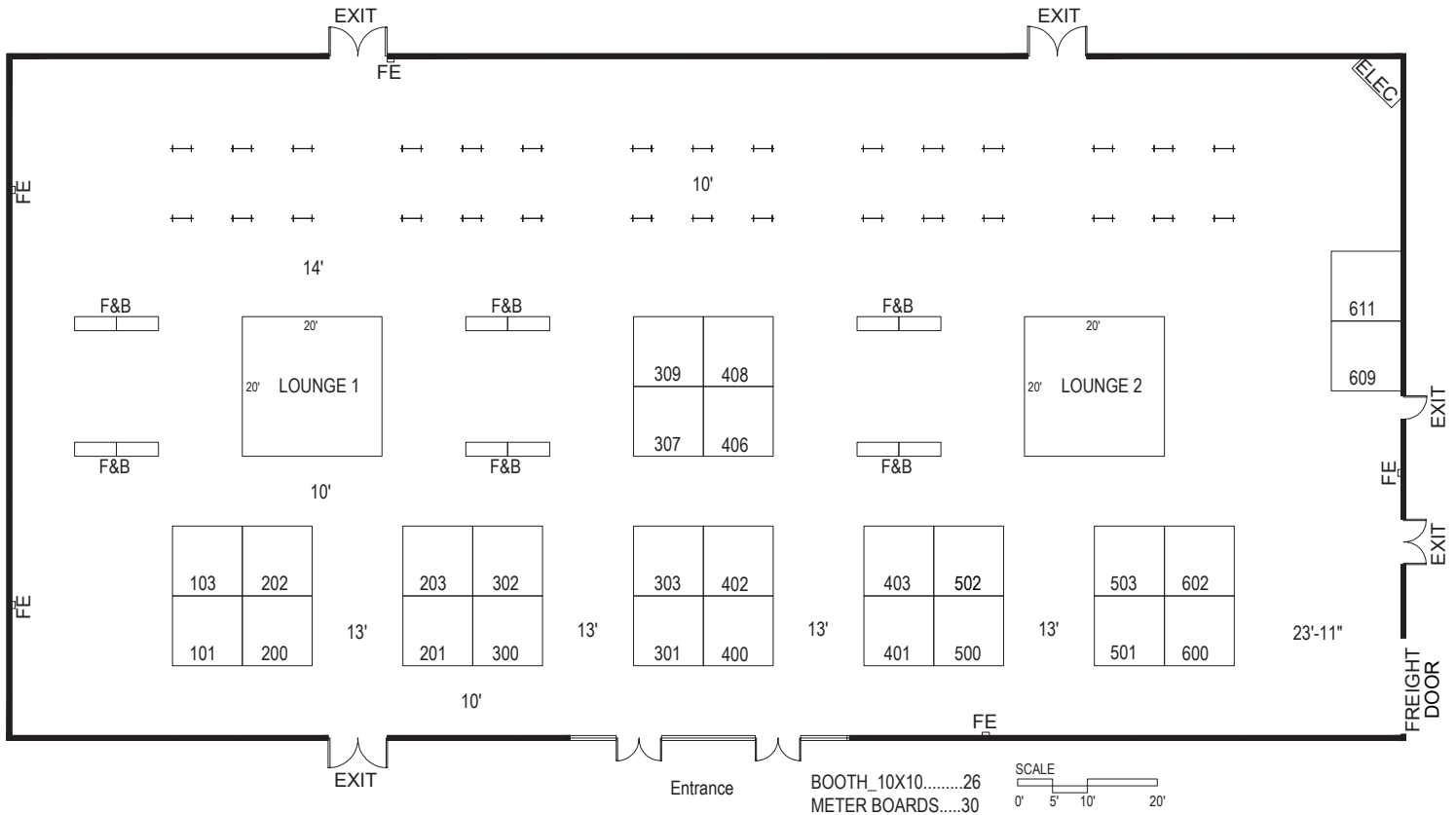
EXHIBIT HALL BADGES: All exhibitor personnel must be registered. Instructions for this process will be provided to exhibitor when confirmation of booth assignment is made.

UNION LABOR: Exhibitors are required to observe all union contracts in effect among SHOW MANAGEMENT, official contractors, facilities and various labor organizations represented. Any labor required for installation or dismantle, decoration or use of equipment must be ordered through the general service contractor. Tipping is strictly forbidden for any personnel providing any services. Exhibitor assumes responsibility and agrees to indemnify and defend the Pediatric Endocrine Society and the Sheraton San Diego Hotel & Marina, and the Hotel's Owner, and their respective owners, managers, subsidiaries, affiliates, employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither the Pediatric Endocrine Society nor the Hotel Parties maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.



Exhibit Space

PES Annual Meeting and Exhibits | May 5-8, 2023 | Exhibit dates: May 5-7, 2023 | San Diego, CA



Please address all communications regarding exhibits to:

PES | 6728 Old McLean Village Drive | McLean, VA 22101 | EMAIL: maureen@degnon.org