

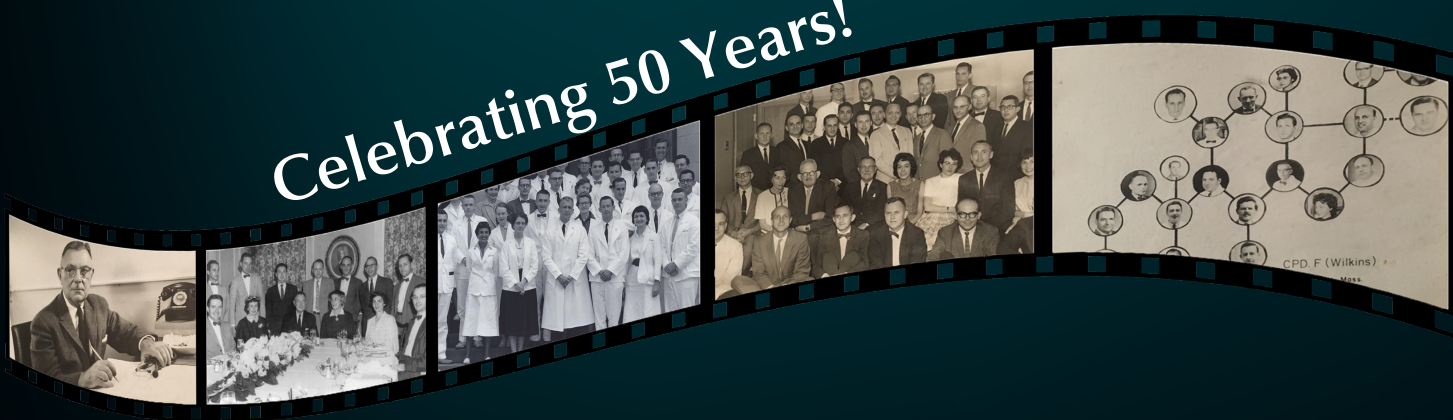


PES PEDIATRIC ENDOCRINE SOCIETY

**2022 Virtual
Annual Meeting
April 28-May 1**

Exhibitor and Sponsor Prospectus

Celebrating 50 Years!



**Meeting Dates: April 28 - May 1
Exhibit Dates: April 29 - May 1**

Welcome

2021-2022 PES BOARD OF DIRECTORS

PRESIDENT

Sharon E. Oberfield MD
New York, NY

PRESIDENT-ELECT

Craig Alter, MD
Philadelphia, PA

SECRETARY

Mitchell Geffner, MD
Los Angeles, CA

TREASURER

John S. Fuqua, MD
Indianapolis, IN

PAST PRESIDENT

Madhu Misra, MD, MPH
Boston, MA

AT LARGE DIRECTORS

Paul Thornton, MD
Fort Worth, TX

Laurie E. Cohen, MD
Bronx, NY

Tandy Aye, MD
Stanford, CA

PES MANAGEMENT TEAM

Executive Director

Maureen Thompson

Associate Executive Director

Jessica Widing

Association Manager

George B. Degnon

Dear Colleagues and Friends,

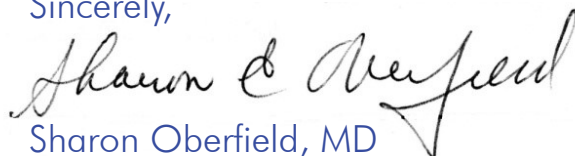
On behalf of the Pediatric Endocrine Society, I am delighted to extend a very sincere welcome and invitation for you to join us for the 2022 Virtual Annual Meeting and 50th anniversary celebration of the PES which will take place from April 28 – May 1, 2022.

This meeting will be devoted to Pediatric Endocrinology and will feature a stunning array of plenary lectures, symposia, meet-the-professor sessions, Doc-in-a-Box sessions and more. We look forward to bringing together an impressive number of clinicians, researchers, and trainees virtually for an invigorating exchange of ideas and new knowledge that spans the breadth of our diverse specialty. We would be honored to have your company participate in what promises to be an intellectually stimulating and exciting event!

Building on the success of last year's first-ever Virtual Annual Meeting, attendees will be able to experience sessions in real time as they will be live streamed along with live Q&A. Additionally, the meeting registration will include the Annual Meeting Recording package, to encourage registrants to revisit the meeting platform to watch and re-watch sessions at their convenience for several months.

As an exhibitor, you will have the opportunity to share the latest advances in product development and have personal interactions with scores of providers and investigators in all areas of general pediatric endocrinology and diabetology. A multitude of additional sponsorship possibilities exists that will allow you to tailor your level of engagement to whatever best suits your company's priorities and needs! We hope to "see" you there!

Sincerely,



Sharon Oberfield, MD
PES President 2021-2022

Who We Are

The PES has over 1,600 members representing the multiple disciplines of **Pediatric Endocrinology**.

The members are dedicated to research and treatment of children with endocrine disorders: reproductive, bone, thyroid, diabetes, obesity, growth, pituitary and adrenal. The Society works to promote the continuing education of its membership.

Mission

To advance and promote the endocrine health and well-being of children and adolescents.

Vision

To be the professional home and voice of pediatric endocrinology in North America.

Goals

Knowledge	Collaboration and Leadership	Member Value	Advocacy	Society Strength
Improving care through teaching, discovery and dissemination of knowledge.	Expanding impact and value of the Society through strategic partnerships.	Providing opportunities for professional growth and practice development.	Advocating for the needs of Society members, patients and families.	Optimizing Society strength through membership and leadership.



45% of members from Academia, with the rest from private practice, government, industry and more.

74% of Board Certified Pediatric Endocrinologists are members.

Exhibitor Fast Facts

Conference Site

Join us virtually from the comfort of your home or office from your laptop, phone, or tablet!

Exhibit Dates (Subject to change)

Exhibitor Move in: A link will be provided by **April 18** for you to install your virtual booth.

Access to the 2022 virtual exhibit hall is from show open to close, and available to registrants up to 6 months following the show dates! Recorded product showcases will be available for the duration and promoted in the conference program

Live Exhibit Hall Hours:

Friday, April 29	2:15 PM – 4:15 PM
Saturday, April 30	12:00 PM – 2:00 PM
Sunday, May 1	10:00 AM – 12:00 PM

Benefits to all Exhibitors

Exhibitor features are listed below, with all PES Exhibitors receiving:

- Opportunities to network one on one with pediatric endocrinologists
- Access to decision makers
- Listing as 2022 meeting exhibitor on the PES meeting website AND recognition in the virtual meeting platform
- Dedicated time in the program for visits to the virtual Exhibit Hall and product theaters to promote traffic.
- Detailed booth traffic analytics
- Post-show incentive for attendees to visit the platform for their education and vendor needs long after the meeting dates have passed!

Booth Space Fees	Booth fee \$3000	Non-Profit \$500
Virtual exhibit booth page with company logo	✓	✓
Company description	✓	✓
Company contact information	✓	✓
Company contacts (booth reps) listed directly in booth with links to their profile	✓	✓
Upload videos for attendees to learn about your latest products and services when they visit your exhibit space	5	-
Upload content such as images, collateral, press releases, white papers, and research reports to your exhibit space webpage	✓	✓
Add applicable search tags to your exhibit space webpage profile to make it easier for attendees to find you.	✓	✓
Ability to use booth polling function to gather data (created by exhibitor), ask custom questions to create engagement.	✓	✓
Participation in event website's gamification	✓	✓
Ability to update content on your exhibit booth page at the end of the live conference.	✓	✓
Unlimited time where Attendees can request live meetings with your staff (video calls are through the platform using Zoom and are NOT recorded or saved).	✓	✓
A button link where attendees can request more information (this will send your booth staff their full contact information, including emails).	✓	✓
Inclusion in email sent to all PES members and prospects thanking exhibitors and sponsors	✓	✓
Social media platform links on your virtual booth page	✓	
Logo recognition on PES website and virtual meeting platform with link to your site	✓	

Sponsorship Packages

\$10,000

- Virtual booth
- 1 complimentary meeting registration
- Acknowledgment of support in a social media post on PES Twitter, and Facebook – #PES2022
- Virtual Swag bag insert – opportunity to include a PDF flyer in the virtual “registration packet” page on the virtual meeting platform
- Inclusion in email sent to all PES members and prospects thanking exhibitors and sponsors
- Link to your webpage from the sponsor recognition page in the platform and on the PES public annual meeting webpage

\$15,000

- Virtual booth
- 2 complimentary meeting registrations
- A recorded Product Showcase
- Acknowledgment of support in a social media post on PES Twitter, and Facebook – #PES2022
- Virtual Swag bag insert – opportunity to include a PDF flyer in the virtual “registration packet” page on the virtual meeting platform
- Inclusion in email sent to all PES members and prospects thanking exhibitors and sponsors
- Link to your webpage from the sponsor recognition page in the platform and on the PES public annual meeting webpage

\$20,000 (limit 6)

- Virtual booth
- 30-minute live Product Showcase
- 3 complimentary registrations to the virtual meeting
- Recognition in pre-conference email to PES members as a top sponsor
- Verbal acknowledgment of support during the welcome
- Link to your webpage from the sponsor recognition page in the platform and on the PES public annual meeting webpage
- Acknowledgment of support in a social media post on PES Twitter, and Facebook – #PES2022
- Virtual Swag Bag insert – opportunity to include a PDF flyer in the virtual “registration packet” page on the virtual meeting platform
- Inclusion in email sent to all PES members and prospects thanking exhibitors and sponsors

Unique Sponsorships

PES Mission Alliance Partner (MAP) ONLY Add-on

only available to the 2022 PES MAP

\$5,000 – **Golden Anniversary Celebration Sponsors** – recognition as Golden Anniversary Sponsor where anniversary projects and celebrations are hosted.

Ala Carte Sponsorship and Marketing Opportunities

sponsorship opportunities are subject to change and will be communicated by management

Thursday night Fellow/Resident/Medical Student reception: \$8,000 (1 available)

Sponsor this meet and greet and teambuilding gameshow hosted event for our Fellows, Residents and Medical students. Recognition via branded graphics in the reception and recognition on the sponsor recognition page in the platform.

Coffee Break: \$7,500

Registrants will receive an emailed gift certificate from PES for a Starbucks treat in advance of the meeting. Your company will be recognized as a coffee break sponsor in the meeting agenda.

PES's Got Talent Show Sponsor: \$10,000

An opportunity to be recognized for showcasing the talent of PES members at this emceed evening event. Branding recognition of your support for the talent show, recognition on the sponsorship page in the platform, and opportunity to introduce the emcee and participate/view the show.

Custom Sponsorships

Don't see anything here that is an exact fit for what you're looking for? Let us work with you to customize a sponsorship tailored to meet your needs and marketing objectives. For additional information on these options, please contact Maureen Thompson at Maureen@degnon.org.

Sponsorship Listings

On most Conference materials, sponsors will be listed alphabetically by support level.

Registration

All representatives of sponsoring companies wishing to attend the educational sessions of the Annual Meeting must register (unless this is a benefit of sponsorship support level).

Sponsorship Questions

Questions and inquiries relating to all sponsorships should be directed to Maureen Thompson at 703-718-6014 or via e-mail at Maureen@Degnon.org.

Exhibitor and Sponsor Registration

Register Here