

## **2021 PES Industry Sponsored Virtual Symposia Policies and Guidelines**

Virtual sessions can be scheduled at a date and time that is mutually convenient for both PES and company. The cost for holding a virtual symposium is **\$15,000 USD**. Sessions can be offered live or pre-recorded and will be available after the session to PES members via a link on the PES website.

### **Virtual Meeting Platform**

The Sponsor will host and record the session on a platform of their choosing at their own expense.

### **Promotion**

PES will promote the session to our full membership via email and social media outlets. The session can also be advertised through our PES Connected online community and on the PES website. (Sponsor is responsible for providing content for all advertisements.)

### **Program Content**

Sponsors are responsible in entirety for all program content, management of content, speakers, and any registration. PES can provide input and suggestions for program content and speakers upon request.

### **CME**

If CME is being offered, sponsor is responsible for arranging, organizing, and paying any fees associated with offering CME for their session. PES is not an accredited CME provider, but we can recommend the third-party company we use upon request.

### **Session Registration**

The Sponsor is responsible for any on-line registration system and/or RSVP process. PES will promote the sessions and communicate the registration instructions.

### **Faculty Honoraria**

Any faculty honoraria are the sole responsibility of the Satellite Symposium Sponsor.

### **Evaluations**

The Sponsor will be responsible to provide its own evaluations and is solely responsible for any logistics of preparing, collecting, and compiling the results.